

101

Haas Neveux & Cie, Geneve

A RARE AND HISTORICAL 18K YELLOW GOLD KEYLESS LEVER WATCH OFFERED TO ING. NICOLA ROMEO FOUNDER OF ALFA ROMEO CIRCA 1928

- 18''' nickel damascened lever movement, jewelled to the centre, bi-metallic balance, precision regulator, stamped with the Geneva seal, gold cuvette signed *Haas Neveux Geneve* • gilt dial, Arabic numerals and outer track for the minutes, subsidiary seconds • plain gold case with initials *EF* on the case back • signed on the dial and the cuvette diameter 48 mm

Nicola Romeo (28 April 1876 - 15 August 1938), one of the founders of the famous car manufacturer Alfa Romeo, was an Italian engineer and an entrepreneur originally from Napoli.

The company gained a reputation in motor sport, which gave a sporty image to the whole brand. Enzo Ferrari founded his legendary racing team in 1929 as an Alfa Romeo racing team, before becoming independent as the Scuderia Ferrari in 1939.

PROVENANCE

The present watch is accompanied by the original telegram stating the occasion on which Ing. Nicola Romeo was made Senator and offered this watch by his close friend Ing. Edoardo Fucito.

The telegram dated November 1928 addressed to Ing. Nicola Romeo, states 'With great joy we participate in your deserved honour and we wish you even larger success in the great aim of the defense of our beloved country'

LITERATURE

The watch is illustrated in the book published on the occasion of 100th anniversary of Alfa Romeo, *Cento Anni di Alfa Romeo, Storia di una famiglia*, June 2010, p. 20-21.

£ 6,000-10,000 € 6,900-11,500 US\$ 9,700-16,200

